

Online Business Monetization Worksheet

Business Name: _____ Your Name: _____
Website: _____ Target Income: _____

Who Is Your Target Customer?

Name: _____ Gender: _____ Age: _____ Locale: _____
Income: _____ Occupation: _____
Lifestyle: _____ Personality: _____

Background / History:

Strengths:

Weaknesses:

Fears / Pains:

Goals:

What Services Can You Sell?

How Much Can You Charge?
How Many Hours / Clients Will You Need Per Month?

What Products Can You Sell / Develop?

How Much Will You Charge?
How Many Do You Need To Sell?
How Long Until The First Product Is Available?

What Brands Can You Represent As An Affiliate?

What Brands Can You Advertise For?
